

FAX# 703 528 7880
HARRIS REPORT FROM REP OCT25/12 15.12
CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6269465

PRODUCT	OBAMA FOR AMERICA	EST#1537	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
 DATE OCT25/12 15 13

REP : TO LENA
ER JULIE
OK'D M7
TTLS RTS
PLS CFM, THX 10/25

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20	S		1000P-1100P	30		\$6,000.00	10/29	10/29	1		MON	1
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1537 PROGRAM : CASTLE												

REP HEADLINE# 6269465 TRF# 329222
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800
ORDER WORKSHEET

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HARRIS REPORT FROM REP
OCT25/12 15.12
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
71	A		1000P-1100P PROGRAM : 666 PARK AVE ORD COM1: WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT29 ON LINE-20 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT28 ON LINE-34 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT29 ON LINE-51 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT29 ON LINE-62 FOR 1 SPOT/WK	30		\$5,400.00	10/28	10/28	1		SUN	1
72	A		800P-1130P PROGRAM : FBALL ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 71-75	30		\$3,300.00	10/27	10/27	1		SAT	1
73	A		1205A-1235A PROGRAM : NIGHTLINE AFTER HS SPORTS ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 71-75	30		\$425.00	10/26	10/26	1		FRI	1
74	A		1130P-1205A PROGRAM : NEWS AFTER FBALL ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 71-75	30		\$1,250.00	10/27	10/27	1		SAT	1
75	A		700A-900A PROGRAM : NEWS ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 71-75	30		\$1,050.00	10/28	10/28	1		SUN	1
34	S		600P-630P PROGRAM : EYEWITNESS NEWS	30		\$1,500.00	10/28	10/28	4		SUN	4
51	S		1100A-1200N PROGRAM : THE VIEW	30		\$925.00	10/29	10/29	0		MON	0
62	S		730P-800P PROGRAM : WHEEL OF FORTUNE	30		\$3,000.00	10/29	10/29	0		MON	0

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	:	:	SPTS

STATION MAKEGOOD OFFERS:

M7	OK'D	BUY#20	MISSED: MON/1000P-1100P				OCT29		30S	\$6,000.00		(OCT25/12)
		BUY#34	SUN/600P-630P				OCT28		30S	\$1,500.00		
		BUY#51	MON/1100A-1200N				OCT29		30S	\$925.00		
		BUY#62	MON/730P-800P				OCT29		30S	\$3,000.00		
			OFFER: SUN/1000P-1100P				OCT28		30S	\$5,400.00		PLS ADVISE.
			& SAT/800P-1130P				OCT27		30S	\$3,300.00		
			& FRI/1205A-1235A				OCT26		30S	\$425.00		
			& SAT/1130P-1205A				OCT27		30S	\$1,250.00		
			& SUN/700A-900A				OCT28		30S	\$1,050.00		
			CMT: WE CAN OFFER									

OCT/12 231270.00 NOV/12 57895.00

CONTRACT TOTAL 289165.00

TOTAL SPOTS 133

MARKET TOTALS \$805,535 WFTV 36% WKMG 20% WESH 24% WOFL 14% WKCF 1% WRBW 3% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE